



## INTERPRETIVE GUIDES ASSOCIATION

### Who is the IGA

A Canadian non-profit, with a 23 year history in providing training and certification in interpretation, local knowledge and client care. The IGA is dedicated to advancing the field of interpretation and guiding across Canada and around the world. IGA courses and certifications are recognized within the profession for meeting industry standards.

### Who's This Course For?

Everyone and anyone working as a guide, educator, naturalist, or outdoor leader, who has taken or is interested in taking the MERS Marine Mammal Naturalist Course.

### Testimonials:

*"The quality of what you taught is absolutely top-notch. Your knowledge, service, care for the students were very well done. I have taken a lot of courses in my career, and yours is up there as the best I have experienced!"*

*"The AI course was a fantastic, well-organized, & professional program. It was so interesting, & I will be looking at the programs I present with a keen eye, ensuring TORE concepts are always being applied!"*

# Apprentice Interpreter Course

### ABOUT THIS COURSE

This course is the first in a series of interpretation courses taught by the IGA. Once passed will give you an Apprentice Interpreter Certification. During the course you will learn how to create engaging, meaningful and fun moments for your guests using an thematic approach. The course is very hands-on to help your creativity flow. During the course you will practice working with different techniques to develop a short interpretive program that you will present in a safe group setting. The goals are to help you gain comfort and confidence with the techniques and be inspired to use this effective communication process in your own guiding work.

**Cost:** \$185 Course fees, plus IGA membership \$89  
**\$25 Discount for MERS Marine Mammal students**

**What's Included?** How to Interpret" Handbook, classroom instruction, testing fees and certification documents.

**Plus** - many incredible member benefits.

Find out more here:

<https://interpretiveguides.org/join-iga/benefits-of-membership/>

**Timing:** 8:30 am - 5:00 pm

**Exam:** 5:30 - 6:30 pm

**Location:** CAMPBELL RIVER

### Certification

**IGA Apprentice Interpreter w/ a Marine Mammal Specialty**  
**(those who have their MERS certificate)**